

## Autos Volume Update

Alpha Capital

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RESEARCH
REN \# REP-400R

## Car sales up 6\% MoM , PSMC lead the industry with $40 \%$ rise in volumes

- As per the data released by PAMA, auto industry volumes declined $11 \%$ MoM and $8 \%$ YoY in Feb-22. Where, all the segments except passenger cars and jeeps registered negative growth.
- Interestingly, passenger car segment sales increased by 6\% MoM mainly led by PSMC, which posted exceptional sales growth of $40 \%$ MoM in Feb-22. This rise is mostly attributable to the 'Alto' and 'Cultus' sales increasing by $86 \% \mathrm{MoM}$ and $44 \%$ MoM, respectively. This could be due to increasing demand for fuel efficient cars owing to all time high local petrol prices. Excluding PSMC, passenger car sales are down by $32 \%$ MoM.
- On the other hand, both INDU and HCAR volumes remained lower by $32 \% \mathrm{MoM}$ each as a result of consistent rise in car prices and stringent car financing rules by the SBP. For 8MFY22, passenger car sales posted a growth of $57 \%$ YoY.
- Jeep segment volumes increased by $23 \%$ MoM in Feb-22 led by Tucson sales which depicted a growth of 4.7 x MoM to 774 units. Cumulatively, Jeep sales remained higher by $71 \%$ YoY during 8MFY22.
- Trucks and Buses volumes fell $63 \%$ MoM, where HINO and GHNI volumes posted a negative growth of $11 \% \mathrm{MoM}$ and $32 \%$ MoM, respectively. For 8MFY22, Truck and buses sales increased by $66 \%$ YoY.

|  | Feb-21 | Jan-22 | Feb-22 | MoM | YoY | 8MFY21 | 8MFY22 | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| INDU | 4,384 | 6,797 | 4,630 | -32\% | 6\% | 35,975 | 49,499 | 38\% |
| Corolla \& Yaris | 3,743 | 5,528 | 3,646 | -34\% | -3\% | 29,532 | 38,300 | 30\% |
| Fortuner \& Hilux | 641 | 1,269 | 984 | -22\% | 54\% | 6,443 | 11,199 | 74\% |
| HCAR | 2,429 | 4,064 | 2,747 | -32\% | 13\% | 18,545 | 26,359 | 42\% |
| Civic + City | 2,192 | 3,646 | 2,286 | -37\% | 4\% | 16,213 | 23,552 | 45\% |
| BRV | 237 | 418 | 461 | 10\% | 95\% | 2,332 | 2,807 | 20\% |
| PSMC | 8,903 | 9,037 | 12,668 | 40\% | 42\% | 55,852 | 94,408 | 69\% |
| Alto | 4,245 | 3,864 | 7,175 | 86\% | 69\% | 24,293 | 43,427 | 79\% |
| Wagon R | 814 | 1,537 | 1,646 | 7\% | 102\% | 7,608 | 14,812 | 95\% |
| Cultus | 1,484 | 1,172 | 1,692 | 44\% | 14\% | 10,471 | 17,380 | 66\% |
| Swift | 179 | - | - | NA | -100\% | 1,541 | 497 | -68\% |
| Ravi + Bolan | 2181 | 2464 | 2155 | -13\% | -1\% | 11,939 | 18,292 | 53\% |
| NML (Hyundai) | 651 | 612 | 1469 | 140\% | 126\% | 2,930 | 6,958 | 137\% |
| Elantra | - | 109 | 312 | 186\% | NA |  | 1929 | NA |
| Tucson | 546 | 135 | 774 | 473\% | 42\% | 2,146 | 2,230 | 4\% |
| Sonata | - | 172 | 226 | 31\% | NA |  | 1,638 | NA |
| Porter | 105 | 196 | 157 | -20\% | 50\% | 784 | 1,161 | 48\% |
| MTL | 3,008 | 3,016 | 0 | NA | NA | 22,408 | 20,270 | -10\% |
| AGTL | 1,442 | 1,950 | 2,053 | 5\% | 42\% | 8,987 | 13,228 | 47\% |
| GHNL | 36 | 62 | 17 | -73\% | -53\% | 163 | 191 | 17\% |
| GHNI | 104 | 405 | 276 | -32\% | 165\% | 1,101 | 2,070 | 88\% |
| Below 1,000cc | 5,158 | 4,820 | 8,245 | 71\% | 60\% | 29,774 | 51,694 | 74\% |
| 1,000cc-1,300cc | 2,298 | 2,709 | 3,338 | 23\% | 45\% | 18,079 | 32,192 | 78\% |
| Above 1,300cc | 6,114 | 9,456 | 6,471 | -32\% | 6\% | 47,286 | 65,927 | 39\% |
| Total Passenger Cars | 13,570 | 16,985 | 18,054 | 6\% | 33\% | 95,139 | 149,813 | 57\% |
| Jeeps | 1,058 | 1,833 | 2,261 | 23\% | 114\% | 6,419 | 10,997 | 71\% |
| Pickups | 1,808 | 1,792 | 1,349 | -25\% | -25\% | 12,347 | 17,440 | 41\% |
| Trucks \& Buses | 581 | 1,468 | 546 | -63\% | -6\% | 2,639 | 4,386 | 66\% |
| Tractors | 4,450 | 4,966 | 2,053 | -59\% | -54\% | 31,424 | 33,498 | 7\% |
| 2/3 Wheelers | 154,409 | 153,658 | 136,527 | -11\% | -12\% | 1,267,844 | 1,228,520 | -3\% |
| Industry | 175,624 | 180,012 | 160,790 | -11\% | -8\% | 1,415,812 | 1,444,654 | 2\% |

Source: PAMA, Akseer Research

## Autos Volume Update

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## Auto industry annual trends

| Period | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | 8MFY22 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| INDU |  |  |  |  |  |  |  |  |  |  |  |
| Corolla + Yaris | 46,207 | 32,608 | 29,087 | 51,398 | 57,452 | 52,651 | 51,412 | 56,720 | 23,467 | 46,650 | 38,300 |
| Fortuner + Hilux | 4,413 | 5,094 | 4,910 | 5,545 | 6,525 | 7,235 | 11,656 | 8,679 | 4,911 | 10,586 | 11,199 |
| Cuore | 3,857 | 71 | - |  | - | - | - | - | - |  | - |
| Total | 54,477 | 37,773 | 33,997 | 56,943 | 63,977 | 59,886 | 63,068 | 65,399 | 28,378 | 57,236 | 49,499 |
| HCAR |  |  |  |  |  |  |  |  |  |  |  |
| Civic +City | 12,119 | 21,235 | 23,674 | 23,622 | 25,726 | 37,004 | 42,811 | 39,189 | 14,091 | 25,276 | 23,552 |
| BRV | - | - | - |  | - | 2161 | 8,684 | 5,045 | 2,296 | 4,015 | 2,807 |
| Total | 12,119 | 21,235 | 23,674 | 23,622 | 25,726 | 39,165 | 51,495 | 44,234 | 16,387 | 29,291 | 26,359 |
| PSMC |  |  |  |  |  |  |  |  |  |  |  |
| Alto | 16,288 | - | - | - | - | - | - | 1,685 | 30,916 | 37,720 | 43,427 |
| WagonR | - | - | 1,621 | 5,246 | 9,709 | 17,671 | 29,206 | 32,614 | 6,984 | 12,659 | 14,812 |
| Cultus | 13,693 | 13,308 | 14,682 | 13,837 | 16,450 | 17,006 | 20,483 | 22,763 | 12,307 | 17,510 | 17,380 |
| Swift | 7,040 | 6,096 | 5,128 | 3,490 | 4,143 | 4,245 | 4,916 | 5,050 | 1,828 | 2,316 | 497 |
| Ravi | 17,015 | 10,734 | 12,419 | 22,815 | 29,825 | 17,944 | 21,506 | 18,281 | 6,918 | 9,631 | 10,025 |
| Bolan | 22,540 | 12,941 | 14,088 | 23,582 | 30,154 | 19,245 | 21,738 | 17,628 | 5,159 | 8,196 | 8,267 |
| Mehran | 35,131 | 32,407 | 29,509 | 29,886 | 37,504 | 37,933 | 46,161 | 31,981 | 1,703 |  | - |
| Liana | 450 | 164 | 161 | 23 | - | - | - | - | - |  | - |
| Total | 112,157 | 75,650 | 77,608 | 98,879 | 127,785 | 114,044 | 144,010 | 130,002 | 65,815 | 88,032 | 94,408 |
| NML (Hyundai) |  |  |  |  |  |  |  |  |  |  |  |
| Elentra | - | - | - | - | - | - | - | - | - | 855 | 1,929 |
| Sonata | - | - | - | - | - | - | - | - | - |  | 1,638 |
| Porter | - | - | - | - | - | - | - | - | 334 | 1,187 | 1,161 |
| Tuscon | - | - | - | - | - | - | - | - | - | 3,748 | 2,230 |
| Total | - | - | - | - | - | - | - | - | 334 | 5,790 | 6,958 |
| MTL | 32,005 | 32,046 | 21,040 | 28,711 | 20,479 | 34,506 | 42,707 | 32,018 | 20,706 | 35,527 | 20,270 |
| AGTL | 17,740 | 18,547 | 11,608 | 17,078 | 12,755 | 19,833 | 27,839 | 17,993 | 11,825 | 15,129 | 13,228 |
| GHNL | 230 | 226 | 384 | 852 | 804 | 702 | 18 | - | 44 | 223 | 191 |
| GHNI | 404 | 393 | 650 | 1,020 | 1,566 | 2,903 | 4,000 | 3,020 | 1,702 | 2,020 | 2,070 |

## Autos Volume Update

Alpha Capital

REN \# REP-400R
Category-wise Volumes (1/2)


Total Cars


Cars 1,000 cc $-1,300$ cc

Segment Wise Car Sales


Cars Above 1300cc

## 120,000



Company Wise Market Share


## Autos Volume Update

Category-wise Volumes (2/2)

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Tractors


Trucks


2/3 Wheelers


## Autos Volume Update

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