

## Autos Volume Update

Alpha Capital

REN \# REP-400R

## Car sales growth back in double digit, led by INDU with 53\% MoM increase in volumes

- As per the data released by PAMA, auto industry volumes witnessed increase of $12 \%$ MoM during March 2022. except Trucks and Buses, all segment recorded growth.
- Passenger car sales climbed by $26 \%$ MoM, led by INDU, up $53 \%$ MoM (-1\% YoY) in Mar-22. This increase is primarily due to the low base effect as in February company's plant remained closed for one week owing to maintenance.
- PSMC sales increased $18 \% \mathrm{MoM}$ (+48\% YoY), led by 'Alto,' which grew $37 \%$ MoM (+107\% YoY). Cultus sales decreased by $81 \%$ MoM as the company supplied just 806 units in Mar-22 due to supply chain concerns. HCAR sales increased by $33 \%$ MoM (+16\% YoY), due to higher demand for newer generation City and Civic Variants.
- Jeep and Pickup segment volumes have increased by $16 \%$ MoM and 27\% MoM, respectively in Mar-22 led by 'Fortuner and Hilux' sales which depicted a growth of $70 \%$ MoM to 1,673 units.
- Tractor volumes grew $25 \% \mathrm{MoM}(+2 \%)$. The increase could be attributed to pre-purchases of Tractors for the kharif agricultural sowing season, which begins in May and June.

|  | Mar-21 | Feb-22 | Mar-22 | MoM | YoY | 9MFY21 | 9MFY22 | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| INDU | 6,695 | 4,630 | 7,068 | 53\% | 6\% | 42,670 | 56,567 | 33\% |
| Corolla \& Yaris | 5,443 | 3,646 | 5,395 | 48\% | -1\% | 34,975 | 43,695 | 25\% |
| Fortuner \& Hilux | 1252 | 984 | 1,673 | 70\% | 34\% | 7,695 | 12,872 | 67\% |
| HCAR | 3,153 | 2,747 | 3,651 | 33\% | 16\% | 21,698 | 30,010 | 38\% |
| Civic +City | 2,603 | 2,286 | 3,278 | 43\% | 26\% | 18,816 | 26,830 | 43\% |
| BRV | 550 | 461 | 373 | -19\% | -32\% | 2,882 | 3,180 | 10\% |
| PSMC | 10,161 | 12,668 | 15,011 | 18\% | 48\% | 66,013 | 109,419 | 66\% |
| Alto | 4,745 | 7,175 | 9,814 | 37\% | 107\% | 29,038 | 53,241 | 83\% |
| Wagon R | 1,259 | 1,646 | 2,104 | 28\% | 67\% | 8,867 | 16,916 | 91\% |
| Cultus | 1,637 | 1,692 | 306 | -82\% | -81\% | 12,108 | 17,686 | 46\% |
| Swift | 355 | - | - | NA | -100\% | 1,896 | 497 | -74\% |
| Ravi + Bolan | 2165 | 2155 | 2787 | 29\% | 29\% | 14,104 | 21,079 | 49\% |
| NML (Hyundai) | 723 | 1469 | 1306 | -11\% | 81\% | 3,653 | 8,264 | 126\% |
| Elantra | 46 | 312 | 357 | 14\% | 676\% | 46 | 2286 | 4870\% |
| Tucson | 613 | 774 | 576 | -26\% | -6\% | 2,759 | 2,806 | 2\% |
| Sonata | - | 226 | 250 | 11\% | NA |  | 1,888 | NA |
| Porter | 64 | 157 | 123 | -22\% | 92\% | 848 | 1,284 | 51\% |
| MTL | 3,519 | 2,505 | 3,091 | NA | NA | 25,927 | 25,866 | 0\% |
| AGTL | 2,012 | 2,002 | 2,560 | 28\% | 27\% | 10,999 | 15,737 | 43\% |
| GHNL | 19 | 17 | 25 | 47\% | 32\% | 182 | 216 | 19\% |
| GHNI | 325 | 276 | 235 | -15\% | -28\% | 1,426 | 2,305 | 62\% |
| Below 1,000cc | 5,762 | 8,245 | 11,109 | 35\% | 93\% | 35,536 | 62,803 | 77\% |
| 1,000cc-1,300cc | 2,896 | 3,338 | 2,410 | -28\% | -17\% | 20,975 | 34,602 | 65\% |
| Above 1,300cc | 8,447 | 6,471 | 9,280 | 43\% | 10\% | 55,733 | 75,207 | 35\% |
| Total Passenger Cars | 17,105 | 18,054 | 22,799 | 26\% | 33\% | 112,244 | 172,612 | 54\% |
| Jeeps | 1,671 | 2,261 | 2,622 | 16\% | 57\% | 8,090 | 13,619 | 68\% |
| Pickups | 2,037 | 1,349 | 1,710 | 27\% | -16\% | 14,384 | 19,150 | 33\% |
| Trucks \& Buses | 1083 | 1,047 | 565 | -46\% | -48\% | 3,214 | 4,951 | 54\% |
| Tractors | 5,531 | 4,507 | 5,651 | 25\% | 2\% | 36,955 | 41,603 | 13\% |
| 2/3 Wheelers | 170,350 | 136,527 | 148,741 | 9\% | -13\% | 1,438,194 | 1,377,261 | -4\% |
| Industry | 197,269 | 163,244 | 182,088 | 12\% | -8\% | 1,613,081 | 1,629,196 | 1\% |

Source: PAMA, Akseer Research

## Autos Volume Update

Alpha Capital REN \# REP-004

## Auto industry annual trends

| Period | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | 9MFY22 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| INDU |  |  |  |  |  |  |  |  |  |  |  |
| Corolla + Yaris | 46,207 | 32,608 | 29,087 | 51,398 | 57,452 | 52,651 | 51,412 | 56,720 | 23,467 | 46,650 | 43,695 |
| Fortuner + Hilux | 4,413 | 5,094 | 4,910 | 5,545 | 6,525 | 7,235 | 11,656 | 8,679 | 4,911 | 10,586 | 12,872 |
| Cuore | 3,857 | 71 |  | - |  | - | - |  | - |  | - |
| Total | 54,477 | 37,773 | 33,997 | 56,943 | 63,977 | 59,886 | 63,068 | 65,399 | 28,378 | 57,236 | 56,567 |
| HCAR |  |  |  |  |  |  |  |  |  |  |  |
| Civic +City | 12,119 | 21,235 | 23,674 | 23,622 | 25,726 | 37,004 | 42,811 | 39,189 | 14,091 | 25,276 | 26,830 |
| BRV | - | - | - | - | - | 2161 | 8,684 | 5,045 | 2,296 | 4,015 | 3,180 |
| Total | 12,119 | 21,235 | 23,674 | 23,622 | 25,726 | 39,165 | 51,495 | 44,234 | 16,387 | 29,291 | 30,010 |
| PSMC |  |  |  |  |  |  |  |  |  |  |  |
| Alto | 16,288 | - | - | - |  | - | - | 1,685 | 30,916 | 37,720 | 53,241 |
| WagonR | - | - | 1,621 | 5,246 | 9,709 | 17,671 | 29,206 | 32,614 | 6,984 | 12,659 | 16,916 |
| Cultus | 13,693 | 13,308 | 14,682 | 13,837 | 16,450 | 17,006 | 20,483 | 22,763 | 12,307 | 17,510 | 17,686 |
| Swift | 7,040 | 6,096 | 5,128 | 3,490 | 4,143 | 4,245 | 4,916 | 5,050 | 1,828 | 2,316 | 497 |
| Ravi | 17,015 | 10,734 | 12,419 | 22,815 | 29,825 | 17,944 | 21,506 | 18,281 | 6,918 | 9,631 | 11,517 |
| Bolan | 22,540 | 12,941 | 14,088 | 23,582 | 30,154 | 19,245 | 21,738 | 17,628 | 5,159 | 8,196 | 9,562 |
| Mehran | 35,131 | 32,407 | 29,509 | 29,886 | 37,504 | 37,933 | 46,161 | 31,981 | 1,703 |  |  |
| Liana | 450 | 164 | 161 | 23 | - | - | - |  | - |  | - |
| Total | 112,157 | 75,650 | 77,608 | 98,879 | 127,785 | 114,044 | 144,010 | 130,002 | 65,815 | 88,032 | 109,419 |
| NML (Hyundai) |  |  |  |  |  |  |  |  |  |  |  |
| Elentra | - | - | - | - | - | - | - | - | - | 855 | 2,286 |
| Sonata | - | - | - | - | - | - | - | - | - |  | 1,888 |
| Porter | - | - | - | - | - | - | - | - | 334 | 1,187 | 1,284 |
| Tuscon | - | - | - | - | - | - | - | - | - | 3,748 | 2,806 |
| Total | - | - | - | - |  | - | - |  | 334 | 5,790 | 8,264 |
| MTL | 32,005 | 32,046 | 21,040 | 28,711 | 20,479 | 34,506 | 42,707 | 32,018 | 20,706 | 35,527 | 25,866 |
| AGTL | 17,740 | 18,547 | 11,608 | 17,078 | 12,755 | 19,833 | 27,839 | 17,993 | 11,825 | 15,129 | 15,737 |
| GHNL | 230 | 226 | 384 | 852 | 804 | 702 | 18 | - | 44 | 223 | 216 |
| GHNI | 404 | 393 | 650 | 1,020 | 1,566 | 2,903 | 4,000 | 3,020 | 1,702 | 2,020 | 2,305 |

## Autos Volume Update

Alpha Capital

REN \# REP-400R
Category-wise Volumes (1/2)


Total Cars


Cars 1,000 cc $-1,300$ cc

Segment Wise Car Sales


Cars Above 1300cc

## 120,000



Company Wise Market Share


## Autos Volume Update

Category-wise Volumes (2/2)

Alpha
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AKSEER


Tractors


Trucks


2/3 Wheelers


## Autos Volume Update

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